

Persuasive Rubric

	4 - Exceeds	3 - Meets	2 - Approaches	1 - Falls Below
Organization	Outstanding attention getter , clear thesis statement , logical and creative transitions between paragraphs, logical sequences between events, and/or satisfying conclusion	Attention getter, thesis statement, logical transitions between paragraphs, logical sequences between events, and/or satisfying conclusion	Attention getter is weak, incomplete thesis statement, logical transitions between paragraphs are few, limited conclusion	No attention getter, missing thesis statement, few logical transitions between paragraphs, and/or no satisfying conclusion
Ideas	Focused thesis on something relating to genetic modifications using , rich and vivid details, writer has clear sense of purpose, writing is accurate, fresh and original thinking	Focused topic on genetics, some vivid details, writer has sense of purpose, writing is accurate, some original thinking	May include mention of genetics but may stray somewhat, a few details, writer has some sense of purpose, some original thinking but logic may be hard to follow	Lacking genetic focus, few details, logic may seem far reaching, lacking original thinking
Voice	Sounds like you with writing, writing shows your commitment to topic, writing suits the audience, writing fits the purpose	Mostly sounds like you with writing, writing shows your commitment to topic, writing may suit the audience or fit the purpose	Sounds like you occasionally, writing lacks your commitment to topic, writing may or may not suit the audience or fit the purpose	Doesn't sound like you, writing lacks your commitment to topic, does not suit the audience or fit the purpose
Word Choice	Vocabulary shows meaning, <u>uses at least five words from Vocabulary Workshop lists</u> and five science terms , uses active verbs, includes special moments or phrases, is visual, use words specifically and precisely. Uses at least one type of appeal and words with strong connotation in essay.	Vocabulary shows meaning, uses 3 - 4 Vocabulary Workshop words and 3 - 4 scientific terms , uses some active verbs, may include a special moments or phrases, can be visual, can use words specifically and precisely. Uses at least one type of appeal and with some use of connotation deliberately in essay.	Vocabulary shows some meaning, uses 1-2 Vocabulary Workshop words and 1 - 2 scientific terms , limited use of active verbs, does not include a clear type of appeal, moments of being visual, uses an occasional word specifically and precisely	Vocabulary shows limited meaning with no <u>Vocabulary Workshop words</u> or scientific terms , few active verbs, does not include a special moment or phrase, moments of being visual, no words used specifically and precisely, does not include an appeal.
Sentence Fluency	Rhythm and flow, smooth phrasing, sound sentence structure, variety of beginnings, variety of sentence lengths	Rhythm and flow, smooth phrasing, sound sentence structure, some variety of beginnings, some variety of sentence lengths	Some rhythm and flow and phrasing, sentence structure may be clunky, little variety of beginnings, little variety of sentence lengths	Limited if any rhythm and flow or phrasing, numerous errors in sentence structure, limited variety of beginnings, limited variety of sentence lengths
Conventions	Few, if any, spelling, punctuation, grammar, usage, paragraphing errors. Consistent use of conventions. Creative use of conventions.	Some spelling, punctuation, grammar, usage, paragraphing errors. Consistent use of conventions.	Spelling, punctuation, grammar, usage, and paragraphing errors occur throughout final copy. There is limited use of conventions.	Spelling, punctuation, grammar, usage, and paragraphing errors occur throughout final copy and detract from essay.
Presentation	Final essay is 1000 - 1200 words in length. Essay is typed (single spaced), shared using Google docs with Mrs. Buettner & Mrs. Haynes giving comment privileges, creative title is included along with proper heading.	Final essay is 1000 - 1200 words in length. Essay is typed (single spaced), shared using Google docs with Mrs. Buettner & Mrs. Haynes. Title is included along with proper heading.	Final essay is less than 1000 words. Final essay is typed (single spaced), shared using Google docs with Mrs. Buettner & Mrs. Haynes. No title is included. Some elements of the heading are included.	Final essay is less than 750 words. Final essay is typed (single spaced), shared using Google docs with Mrs. Buettner & Mrs. Haynes. No title is included. No heading is included.

